

Elf Khurafeh Shrine and El Said Court No 28 present the

2024 FEZtival of Trees

SPONSOR RULES & GUIDELINES

The FEZtival of Trees fundraiser is an excellent opportunity for businesses to show their philanthropic support while receiving public recognition for their contribution. This type of event has been hosted by other Shrine organizations around the United States for several years. Last year, we had 58 displays, up 65% from the previous year, and welcomed over a thousand guests. Our goal for 2024 is to have over 80 sponsored displays and a few thousand guests.

Questions? Contact : (810) 341-3058, (810) 686-2641 ext 1 or ekfeztivaloftrees@ekshrine.com

Location:

Circus Park Event Center
4240 W Wilson Rd, Clio MI 48420



Online Sponsor Form:

https://forms.gle/tzbu9cgMtKnQ_nUVW8

Event Websites:

Elf Khurafeh Shrine www.EkShrine.com/ekfeztivaloftrees
El Said Court No 28 www.ElSaidCourt28.com/feztival

Set Up Dates:

Friday, November 22, 2024 12:00 PM to 9:00 PM
Saturday, November 23, 2024 9:00 AM to 9:00 PM

Public Event Dates:

Monday, November 25, 2024 ~ 5:00 PM to 8:00 PM
Tuesday, November 26, 2024 ~ 5:00 PM to 8:00 PM
Wednesday, November 27, 2024 ~ 3:00 PM to 6:00 PM
Friday, November 29, 2024 ~ 12:00 PM to 6:00 PM
Saturday, November 30, 2024 ~ 12:00 PM to 6:00 PM
Sunday, December 1, 2024 ~ 12:00 PM to 4:00 PM

PRIZES

- Unless specifically tagged, the display winner will be awarded everything displayed; the tree/wreath, all decorations, all gifts, power cords, etc. All small high value items will be safeguarded by the FEZtival of Trees Staff until pick up, as previously noted.
- Pickup will be on Monday, December 2, 2024 (by appointment only)

EVENT CONCLUSION

- On the final evening, after 5:00 PM, we will have the virtual drawing of all displays (details to follow).
- Winners will be immediately notified via the contact information they provided during ticket purchase.
- The list of all winners will be posted on both Shrine Event Websites.
- The top 3 tree/wreath displays will receive certificates for 1st, 2nd, and 3rd place.

Sponsors (Business, Organization, Community Group, Family or Individual) will receive recognition and promotional benefits based on their support level which may include, but is not limited to, the following:

- Name, logo and link on event website
- Recognition on Social Media, Road Signs, and print materials
- Elf Passes - Entrance Passes
- Access to Sponsor Only Soft Opening (TBA)

For **full** sponsor benefits, the electronic Sponsor Form and monetary contribution (if applicable) must be submitted and received by the following deadlines:

Print materials that may include Sponsor's information

- Patron Flyers, Elf Passes - 09/01/2024
- Road Signs, Raffle Tickets - 10/01/2024

Digital Media that may include Sponsor's information

- Website & Social Media - 11/01/2024

All Sponsors

- Sponsor Only Soft Opening (TBA) - 11/01/2024
- Tree/Wreath Display Space - 11/15/2024

We appreciate your continued support and look forward to hearing which Sponsorship Level on the reverse side you have chosen.

Proceeds benefit Elf Khurafeh Shrine & El Said Court No 28 and are not deductible as charitable contributions.

2024 FEZtival of Trees

DISPLAY SPONSORSHIP - TREE or WREATH

THE BASICS

- All display applications required by November 15, 2024. Space is limited.
- Elf Khurafeh Shrine, El Said Court No 28 nor FEZtival of Trees staff/volunteers are responsible for loss or damage to any sponsor owned or furnished items.
- All displays must be completely set up by 9:00 PM on Saturday, November 23, 2024 or the sponsor forfeits its ability to participate.
- Sponsors are asked to select a theme when designing their display. The theme will be noted on display signage and marketing. It should be something appropriate for the general public and will represent the sponsor. Consider trades, hobbies, interests, etc. as possible themes.

TREE / WREATH DISPLAYS

- \$500 minimum value required for all displays. No maximum cap. FEZtival of Trees Staff reserves the right to request proof of value and may remove display if requirements are not met.
- Display spaces are 5ft maximum diameter. Tree, Wreath and all related items must fit in the assigned space. Maximum tree height is 10ft. No minimum height required. A limited quantity of trees under 5ft will be accommodated.
- All Trees and Wreaths must utilize LED lighting only. NO incandescent lamps accepted.
- All display lights must have the option to be solid, no chasing nor flashing of any kind. FEZtival of Trees Staff reserves the right to power off displays for the safety of the guests.
- All displays MUST have new artificial Trees/Wreaths - NO EXCEPTIONS.
- Creative and non-traditional trees are encouraged as long as guidelines are adhered to by sponsors.
- All displays are required to have at least three unwrapped gifts under their Tree/Wreath.
- Cash, gift cards, certificates, scratch off tickets and small high value items (such as jewelry) are NOT to be placed on or under the display. These items need to be secured by the FEZtival of Trees Staff and presented to the winner. NO EXCEPTIONS. Decorate with images of gift cards or provide a sign/letter explaining the additional items not physically displayed.
- For stability and safety, all trees are required to have a solid tree stand. Tree skirts are recommended.
- Each display will be designated access to one power outlet, which may be up to 15 ft away. A new indoor extension cord that meets standard electrical code must be provided (unless the display is battery operated).
- The empty tree/wreath box and other reusable packing will be held at the venue and provided to the display winner. Trash bins are available for disposable packaging.
- All set up accessories (wire, tape, decorating hangers, scissors, etc.) to be supplied by the display sponsor.

MONETARY SPONSORSHIP

- o \$2,500 North Pole - Venue entrance, on Raffle Tickets, enhanced Logo/Link on website, 100 Elf Passes
- o \$2,000 Sleigh - Hall entrance, on Event Flyers, enhanced Logo/Link on event website, 80 Elf Passes
- o \$1,500 Chimney - Stage, large Logo & link on website 60 Elf Passes
- o \$1000 Reindeer - Santa Zone, medium Logo & Link on website, 40 Elf Passes
- o \$500 Nutcracker - Ticket Table, small Logo & Link on website, 20 Elf Passes
- o \$250 Snowball - Concessions Window, Link on website, 10 Elf Passes
- o \$100 Candy Cane - ATM Station, Name on website, 4 Elf Passes
- o \$50 Mistletoe - Customer Service, Name on website, 2 Elf Passes

IN MEMORY OF

A special ornament will be placed on the Memorial Display to honor your loved one.

The ornaments may be picked up at the venue on Monday, December 2, 2024 or arrangements made for safe shipping.

*Requests accepted to have ornament directly mailed to sponsor and not placed on display.

- o \$100 Custom Crystal Ornament - Photo
- o \$50 Personalized Crystal Ornament - Name

GIFT CARDS / OTHER

Any denomination and quantity of Gift Cards are appreciated. MISC items are welcome. We need printing services, marketing services, holiday decorations, snacks/drinks for volunteers, hand-made holiday crafts, etc.