

Elf Khurafeh Shrine and El Said Court No 28 present the

2024 FEZtival of Trees

SPONSOR RULES & GUIDELINES

The FEZtival of Trees fundraiser is an excellent opportunity for businesses to show their philanthropic support while receiving public recognition for their contribution. This type of event has been hosted by other Shrine organizations around the United States for several years. Last year, we had 58 displays, up 65% from the previous year, and welcomed over a thousand guests. Our goal for 2024 is to have over 80 sponsored displays and a few thousand guests.

Questions? Contact : (810) 341-3058, (810) 686-2641 ext 1 or ekfeztivaloftrees@ekshrine.com

Location:

Circus Park Event Center
4240 W Wilson Rd, Clio MI 48420



Online Sponsor Form:

https://forms.gle/tzbu9cgMtKnQ_nUVW8

Event Website:

Elf Khurafeh Shrine www.EkShrine.com/ekfeztivaloftrees

Set Up Dates:

Friday, November 22, 2024 9:00 AM to 9:00 PM
Saturday, November 23, 2024 9:00 AM to 9:00 PM

Public Event Dates:

Monday, November 25, 2024 ~ 5:00 PM to 8:00 PM
Tuesday, November 26, 2024 ~ 5:00 PM to 8:00 PM
Wednesday, November 27, 2024 ~ 3:00 PM to 6:00 PM
Friday, November 29, 2024 ~ 12:00 PM to 6:00 PM
Saturday, November 30, 2024 ~ 12:00 PM to 6:00 PM
Sunday, December 1, 2024 ~ 12:00 PM to 4:00 PM

PRIZES

- Pickup will be on Monday, December 2, 2024 (by appointment only)
- Unless specifically tagged, the display winner will be awarded everything displayed; the tree/wreath, all decorations, all gifts, power cords, etc.

EVENT CONCLUSION

- On the final evening, after 5:00 PM, we will have the virtual drawing of all displays (details to follow).
- Winners will be immediately notified via the contact information they provided during ticket purchase.
- The list of all winners will be posted on Shrine event website.
- The top 3 tree/wreath displays will receive certificates for 1st, 2nd, and 3rd place.

SPONSOR BENEFITS

One of the most immediate benefits sponsors will receive is increased brand visibility. By putting their name, logo, and message in front of event attendees, television viewers, or social media followers, brands significantly amplify their reach.

- Sponsors will have their name, logo and link added to the event website.
- They will receive recognition on Social Media, Local Radio Stations and New Channels, as well as Road Signs and print material (flyers, tickets, entrance passes).
- There will be designated display space during the event for Sponsor printed cards/brochures
- All Sponsor will have free access to the Sponsor Only Soft Opening (TBA)

Our sponsorship can offer a wealth of benefits that can significantly enhance a brand's visibility, reputation, and business prospects. With targeted audience engagement to valuable networking opportunities, the returns on the sponsorship investment can be substantial and multifaceted. By strategically aligning with the event, sponsors can amplify their brand message, foster consumer loyalty, and create lasting business relationships. In an increasingly competitive market, these advantages can provide a critical edge, making this sponsorship an invaluable component of a comprehensive marketing strategy.

We appreciate your continued support and look forward to having you join us this holiday!

2024 FEZtival of Trees

DISPLAY SPONSORSHIP - TREE or WREATH

THE BASICS

- All display applications requested by November 15, 2024.
- Elf Khurafeh Shrine, El Said Court No 28 nor FEZtival of Trees staff/volunteers are responsible for loss or damage to any sponsor owned or furnished items.
- All sponsors are requested to complete their set up by 9:00 PM on Saturday, November 23, 2024.
- Sponsors are asked to select a theme when designing their display.

TREE / WREATH DISPLAYS

- Display value is at the discretion of the sponsor; no minimum value requested; no maximum value cap.
- Display spaces are 5ft maximum diameter. Tree, Wreath and all related items must fit in the assigned space.
- Maximum tree height is 10ft. No minimum height required.
- All Trees and Wreaths must utilize LED lighting only. NO incandescent lamps accepted.
- All display lights must have the option to be solid, no chasing nor flashing of any kind. FEZtival of Trees Staff reserves the right to power off displays for the safety of the guests.
- All displays MUST have new artificial Trees/Wreaths - NO EXCEPTIONS.
- Creative and non-traditional trees are encouraged as long as guidelines are adhered to by sponsors.
- All displays are requested to have at least three unwrapped gifts under their Tree/Wreath.
- Cash, gift cards, certificates, scratch off tickets and small high value items (such as jewelry) are NOT to be placed on or under the display. These items need to be secured by the FEZtival of Trees Staff and presented to the winner. NO EXCEPTIONS. Decorate with images of gift cards or provide a sign/letter explaining the additional items not physically displayed.
- For stability and safety, all trees are required to have a solid tree stand. Tree skirts are recommended.
- Each display will be designated access to one power outlet, which may be up to 15 ft away. A new indoor extension cord that meets standard electrical code is recommended (unless the display is battery operated).
- The empty tree/wreath boxes and other reusable packaging shall be held at the venue and provided to the winner.
- All set up accessories (wire, tape, decorating hangers, scissors, etc.) to be supplied by the display sponsor.
- Unless specifically tagged, the display winner will be awarded everything displayed; the tree/wreath, all decoration, all gifts, power cords, etc. All small high value items will be safeguarded by the FEZtival of Trees Staff until pick up as previously noted.

MONETARY SPONSORSHIP

- \$50 Mistletoe - Customer Service, Name on website, 2 Elf Passes
- \$100 Candy Cane - ATM Station, Name on website, 4 Elf Passes
- \$250 Snowball - Concessions Window, Link on website, 10 Elf Passes
- \$500 Nutcracker - Ticket Table, small Logo & Link on website, 20 Elf Passes
- \$1,000 Reindeer - Santa Zone, medium Logo & Link on website, 40 Elf Passes
- \$1,500 Chimney - Stage, large Logo & link on website, 60 Elf Passes
- \$2,000 Sleigh - Hall entrance, on Event Flyers, enhanced Logo/Link on event website, 80 Elf Passes
- \$2,500 North Pole - Venue entrance, on Raffle Tickets, enhanced Logo/Link on website, 100 Elf Passes

IN MEMORY OF

A special ornament will be placed on the Memorial Display to honor your loved one.

The ornaments may be picked up at the venue on Monday, December 2, 2024 or arrangements made for safe shipping. *Requests accepted to have ornament directly mailed to sponsor and not placed on display.

- \$100 Custom Crystal Ornament - Photo
- \$50 Personalized Crystal Ornament - Name

GIFT CARDS / OTHER

Any denomination and quantity of Gift Cards are appreciated. MISC items are welcome. We need printing services, marketing services, holiday decorations, snacks/drinks for volunteers, hand-made holiday crafts, etc.